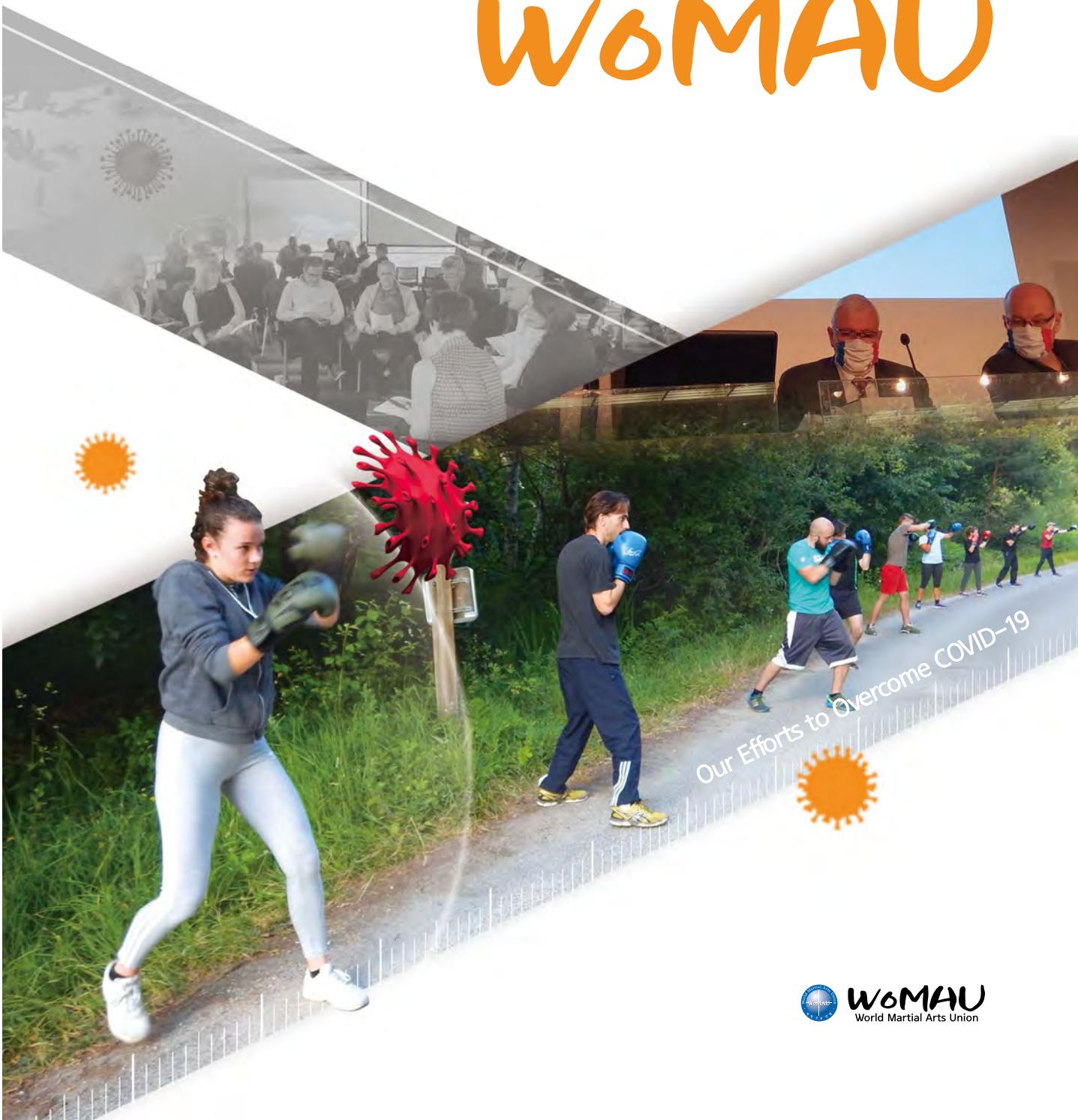


2020 WINTER

WOMAU



Our Efforts to Overcome COVID-19



WOMAU
World Martial Arts Union

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2020 Winter WoMAU News No. 32



WoMAU aims to be an archive containing valuable information on martial arts and the activities of the WoMAU in the field of martial arts as well as to be a source of both academic knowledge and practical information of Traditional Sports and Games with a special focus on martial arts. Plus, it also aims to raise awareness on martial arts by promoting the exchange of knowledge and information of martial arts across the globe.

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Tel (+82-43)852-7951~58

Fax (+82-43)853-7341

Email secretariat@womau.org

Website www.womau.org

Address 26, Namhangang-ro, Chungju-si,
Chungcheongbuk-do, Republic of Korea

Publisher Yoon Jeonghoon

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Efforts to Overcome COVID-19

by **Mr. Joël DHUMEZ**, President of French Federation of Savate

2 020 is a special year. The pandemic of COVID-19 has plagued our sports organization since March. The French government confined the population for several months to fight against the virus.

At the reopening of clubs, and when the practice of combat sports was authorized, the Federation has established a strict health protocol to follow to guarantee the health of practitioners.

By respecting the health regulations, the Federal Elective Assembly of the French Federation of SAVATE boxe française & D.A was able to take place on Sunday, October 4 at the French National Olympic





Sports Committee (CNOSF) in Paris. The representatives of the departmental committees re-elected the list of Joël DHUMEZ for the mandate 2020-2024 with 92,08% of the vote. Joël DHUMEZ was re-elected President.

The second wave of COVID-19 paralyzes unprofessional competitions. Unfortunately, we had to cancel the French Elite A and Juniors championships. The European Confederation (Cesav) has canceled the European Championships in Greece.

Today, new confinement is currently to address the health crisis. Sports clubs are closed again. The Federation conducts training sessions of SAVATE and associated disciplines (Savate Forme, Canne de combat...) in the video, shared on our YouTube and Dailymotion channels. The athletes and specialists in our associated disciplines invest themselves to continue the practice of our disciplines and improve technique for the public at large.

We must realize that the health of all must take precedence over all other considerations.

Take care of yourself! Hoping to find us as soon as possible and stronger.





How Martial Arts Businesses Can Overcome COVID-19



by Dr. Ko Yongjae, University of Florida

- Professor, Department of Sport Management, University of Florida & Director of UF Sport Marketing Research Lab and Global Sports Leadership Program
- Ph.D. in Sport Management at Ohio State University and graduated from Seoul National University Physical Education

Martial arts has been a fast-growing industry sector. According to Statista (2020), wholesale sales in the U.S. has increased from \$323 million in 2009 to \$459 million in 2019. At the same time, the number of martial arts studios has reached 80,559, a 3.7% increase from 2014 to 2019. About 3.6 million people actively engage in martial arts in the U.S. (IBIS World, 2019). However, now martial arts practitioners and business owners face numerous major challenges due to COVID-19 which created a public health crisis around the globe. In this report, I will discuss unique challenges we are facing today and opportunities we need to fully embrace to shift to a sustainable martial arts business. Key questions include “How does COVID-19 change the martial arts business?” and “How can I succeed?” Tapping into innovative business strategies will create new business opportunities while continuing to promote health and well-being in the community.

Impact of COVID-19 and Challenges

The COVID-19 crisis has brought new challenges to our economy, and the service sector experiences a severe decline in sales and employment. According to Becker Friedman Institute (2020), the largest declines in employment in the U.S. were arts, entertainment, and recreation sector which fell by 51%. Martial arts business is not an exception. The experiential nature of martial arts programs has historically required substantive interpersonal interactions between instructors and practitioners in a confined physical environment. Training programs are carefully designed to increase consumers' active engagement and maximize experiential learning. However, social distancing is becoming a new consumer culture due to pandemic crisis, which pushing customers to purchase goods and even services online. In this climate, martial arts practitioners may expect online training programs, or find alternative options such as online fitness programs. Recently, my colleagues and I conducted a focus group interview with leaders from the sport industry in the U.S. and South Korea who highlighted three major challenges: (a) uncertainty associated with the crisis, (b) increased competition within sport businesses and with other entertainment options, and (c) weakened consumer experiences. Therefore, it is important for martial arts leaders to find alternative strategic options to meet their customers' expectations and face changing market trends to make their business more sustainable.

Service Innovation through Technology

Digital innovation has accelerated in part due to COVID-19 and the resulting social distancing culture. As a result, home workouts have become a trend sweeping the fitness industry. To embrace this trend, business leaders are creating service innovation through offering new distance educational programs and adapting to new technology. To stay competitive in this business environment, martial arts instructors can create service innovation through emerging technology in several ways. First, instructors can modify their current instructional programs and/or offer value-added new programs. Numerous martial arts studios already offer synchronous online classes through Zoom and other technology. Although this approach cannot replace in-person classes, it is a great alternative service. For promotional purposes, instructors can try live streaming a few classes to give potential customers a look at what their program is all about. Second, instructors can record and post weekly or monthly videos highlighting a new move, so their current members can continue to make progress toward their goals without interruption. Conventional wisdom in marketing can be applied. To attract a variety of consumer segments (e.g., different age groups, competition vs. fitness orientation), instructors should consider offering highly customized instructional videos. For example, instructors can develop full body stretching and conditioning programs for fitness-oriented members. These online programs could be used as milestones and requirements for members to become qualified to take online proctored exams to achieve higher belts and certifications. This approach will help meet the needs of those current members, while attracting new consumer groups.

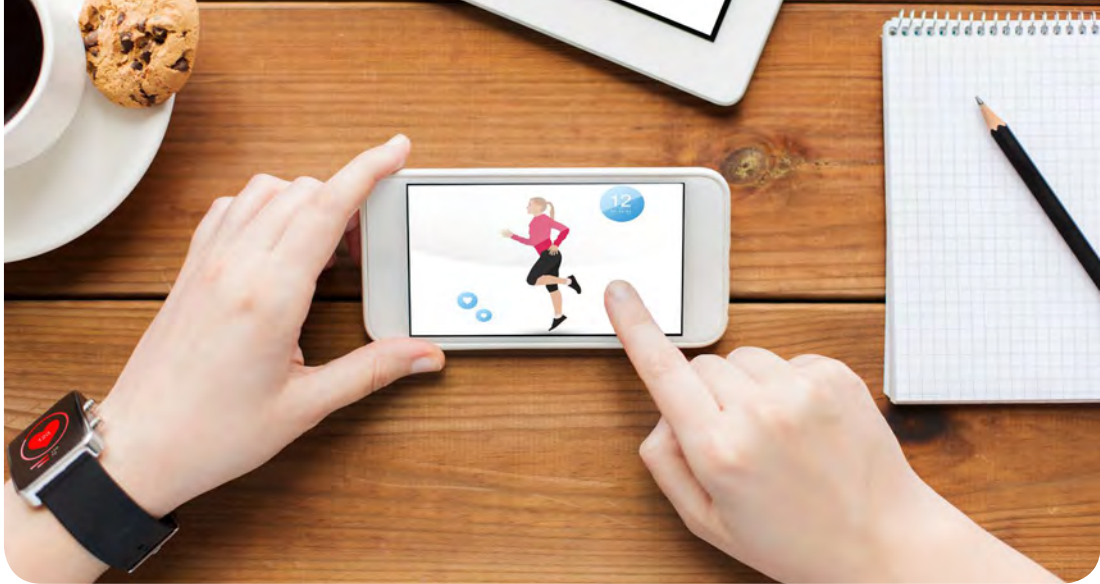
Third, once instructors carefully design and apply such asynchronous instructional programs, they can reallocate time, energy, and resources, and use it to develop new programs, promotional materials, and marketing strategies. For example, instructors can post samples of their videos to social media to encourage new members to sign up. Much like Netflix, people will want to share their account with others. Instructors can enable their current members to invite a friend or two at no additional cost. This will motivate current customers to continue pursuing martial arts and also motivate them to share their experience with their friends.

Fourth, instructors can incorporate new technology into their daily business. From smart watches to augmented/virtual reality, technology will run the full spectrum of martial arts trainings including self-defense and sparring. Emerging technology is transforming how athletes perform, from tracking performance in real time to preventing injuries. AR can become the indispensable tool which will be handled by all practitioners to get real-time data about every hit, run distance, push, throw, and jump. With this information, athletes can correct their actions, change the technique, make the right decision. For the sport industry, the most convenient ways to apply AR is with smart glasses, augmented reality apps for mobile devices, and 3D projections. However, martial arts businesses without access to these technologies can still utilize others. With 5G cellular networks, it's faster than ever for customers to take videos of their martial arts moves and send videos to their instructor for personalized coaching.

Corporate Social Responsibility

Martial Arts instructors and leaders should continue to reach out and work with local businesses and media sponsors to resolve different social issues (e.g., children's health). By creating such partnerships and actively engaging in cause marketing and corporate social responsibility initiatives, martial arts leaders can demonstrate that they care about the health and well-being of community members and develop positive image and reputation of their organizations, which helps attracting new members. This will also result in increased pride and trusting relationships among existing members and employees. One successful example of this are Taekwondo instructors implementing a Taekwondo Breakathon to raise money for a Children's Hospital. This popular event can be continued through online videos to help families and children affected by COVID-19.

In closing, martial arts play a pivotal role for practitioners' physical and mental health and promotes peace and harmony for society. To overcome the current challenges, we all need to be more creative to embrace new opportunities. Sufficient combinations of trendsetting and brand positioning through service innovation and social marketing efforts will help martial arts leaders developing brand leadership, while also contributing to social needs. Martial arts organizations such as World Martial Arts Unions need to closely work with its member organizations and business partners to make a collective effort to further the integrity and value of martial arts, our important heritage and culture.



COVID-19 and the Martial Arts Industry



Kim Do-kyun
Professor at the Physical Education of Kyung Hee University
Graduate School

- The 27th President of the Korean Alliance for Health, Physical Education, Recreation, and Dance
- President of the Academic Society of Event and Convention
- Former President of the Korea Sport Industry Association
- Board Member, Descente Sports Foundation

The prolonged COVID-19 pandemic has driven the martial arts industry to the worst nightmare it has ever encountered. As the industry heavily relies on indoor sport facilities and face-to-face instruction, training, and competitions, the losses outweigh the gains.

Vaccines have been developed and vaccination has started, but COVID-19 is still ongoing and nobody knows when and how it will end. In this situation, what can be done for the development of the industry? Under the social distancing level 2.5, martial art studios are banned from opening, and many studios are closing up. The damage they are suffering is relatively bigger than other industries,

meaning that the industry's survival is at stake. However, this should not be the end of the story. The industry should encourage people to work out in contactless ways to stay healthy amidst the COVID-19 crisis, and the studios should change themselves to make a leap forward.

For example, some Taekwondo studios have employed non-face-to-face networking, helping students practice Taekwondo at home by taking part in real-time online training or watching recorded video instructions on Zoom or using apps. They can even compete online. World Taekwondo held the Online 2020 World Taekwondo Poomsae Championships where contestants competed without temporal and spatial limits.



Amid the COVID-19 crisis, what should the martial art industry prepare and do? First, developing platforms matters. As people spend more time indoors and stay home, they have become accustomed to doing things non-face-to-face and using digital media. Efforts should be made to develop databases on individual practitioners and tailored communication methods. Some studios have employed Zoom for real-time online instructions and belt tests. Recently people train and practice wherever they want and communicate online. To do so, it is important to develop platforms to facilitate communication.

Second, developing and using martial art content matters. It is important to develop relevant content, for example personal training, group training, and sparring. Some studios have developed online training guide apps in preparation for contactless training and practice.

Third, programs that combine online and offline training should be used to make them practice and train. In the post-COVID era, the border between the online and offline worlds will become increasingly fuzzy. It is essential to make close ties between the two.

Fourth, health, safety and quarantine facilities should be established. In the days to come, environment will matter even more. It is essential to ensure safety and health in facilities. It involves not only building facilities free from physical danger, such as disease or disaster, but also building facilities that make them mentally sound and safe.

COVID-19 has changed how we live. In the era of the New Normal, we will be living with Coronavirus. We should figure out how to make the martial art industry grow in that era. The martial arts will remain unchanged, but changes in various aspects are essential, for example training, competitions, judgment, management, services, and goods development. But “change” can be “chance” with a small tweak. An era of risk can be an era of opportunity. It is undeniable that COVID-19 has driven us to a crisis, but we need to make the crisis turn to a chance to change.





UNESCO listed Martial Art : Bökh, Traditional Wrestling of Mongolia

Bökh is a traditional Mongolian sport that has existed in Mongolia for centuries, and features no weight categories, unlike other wrestling. Bökh is Mongol for “wrestling”, and is one of Mongolia’s age-old “Three Manly Skills”.

History

Cave mural in Bayankhongor Province, Mongolia, dating back to 7000BC, the Neolithic age shows two naked men grappling surrounded by crowds. The art of Bökh appears on bronze plates discovered in the ruins of the Xiongnu empire (206 BC– 220 AD). Originally, Bökh was a military sport intended to provide mainly strength, stamina, and skills training to troops. Genghis Khan (1206– 1227) and all the later Emperors of the Mongol Empire (1206– 1368) and also the Emperors of later Khanates were keen to support the sport for this reason so wrestling events were included in local festivals or Naadam. The Manchu dynasty (1646– 1911) Imperial court held regular wrestling events, mainly between Manchu and Mongol wrestlers. It became a key factor when deciding the candidate rankings in imperial martial exams, and is one of the most popular sports in Mongolia till now.

Rule

The object of a match is to get opponent to touch his back, knee, or elbow to the ground without a time limit. Each wrestler must wrestle once per round, and the winners move to the next round. A variety of throws, trips, and lifts are employed to topple opponent in both versions. In addition, striking, strangling, or locking is illegal in both varieties.

The technical rules between the Mongolian version and Inner Mongolia have some divergence. In the Inner Mongolian version, touching any body part other than the feet on the ground means defeat, and the Inner Mongolians may not touch their opponent's legs with their hands, whereas, in Mongolia, grabbing opponent's legs is completely legal.



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Martial Arts Activities by 2014 Myanmarese Participant of Korean Official Development Assistance

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NEWS OF MEMBERS &
OTHER MARTIAL ARTS-RELATED ACTIVITIES
회원 소식 & 기타 무예계 소식



are some people who make a crisis an opportunity and create hope even in difficult situations. San Htay, who represented Myanmar in 2014 for the Union's Cultural Partnership Initiative, is such a person.

San Htay was a participant in 2014 of the CPI, ODA project of Korean government, which the Union had carried out for five consecutive years since 2013. He, former champion of Myanmar's traditional martial arts Lethwei, was given the opportunity to experience Korean martial arts-related infrastructure, academic activities, policies as a culture, and then educational system during his five-month Taekkyeon training in Korea, and he learned that martial arts, which he perceived as a simple fighting technique and means of livelihood, is a cultural heritage of a country and a catalyst for spreading peace. In the wake of his training in Korea, which

COVID-19 Pandemic has caused more direct damage to workers in areas requiring physical contact with people. Martial arts practitioners belong there. However, there

brought about a huge change in his perception of martial arts, he returned to Myanmar, his home country, and attempted to give Taekkyon lectures to help children open a new future by experiencing the various values of martial arts. But there was no place to support him. However, despite the difficult circumstances, he has become an example of the project through his continuous efforts. Then the COVID-19 pandemic broke out and he was once again in a situation where he could be frustrated. But he was not frustrated this time as well. He established the Myanmar Traditional Boxing Development Association, and based on this he is also producing and posting



videos online so that many people can easily experience or train Myanmar's traditional martial arts Lethwei, and he will also upload Korean Hapkido and Taekkyeon.

Where on earth does the energy that keeps him doing this without giving up despite all the difficulties come from?

His pure heart, his heart for the human beings themselves, I think that's it.

By Lee, Taeho,
Head of Administration and Planning
Department of WoMAU(The Operator of CPI)



Okichitaw Featured in International Budo Magazine

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NEWS OF MEMBERS &
OTHER MARTIAL ARTS-RELATED ACTIVITIES 회원 소식 & 기타 무예계 소식





Okichitaw, a Canadian indigenous martial art, that uses weapons called Gunstock War Club, was featured in the November issue of Budo International, an international magazine specializing in traditional martial arts.

In particular, the 30-minute video, which includes training the Okichitaw movement alone, reflects efforts to adapt to the COVID-19 era, when face-to-face activities are difficult, showing the direction of the martial art to move forward.

The information and training methods of Okichitaw introduced by BUDO INTERNATIONAL are also available in the mobile application.





IZSF of Iran Completed the 1st Online Zurkhaneh Training Course

Despite many worries, International Zurkhaneh Sports & Koshti Pahlavani Federation (IZSF) in Iran held an online Zurkhaneh training course for 10 days from June 6 with 135 participants from 16 countries and finished in success.

As Mr. Mohsen Mehralizadeh, president of IZSF, said that it is not desirable to engage in sports without considering the risk of virus proliferation and that creative methods should be devised. The online training program which was held by IZSF as a pilot event finished in success, showing an outside chance to martial arts world facing difficulties due to COVID-19.

The main program of this online training course, demonstration and training of Zurkhaneh, was conducted in the way that each participant took part in training through video streaming and received feedback.







Korea's Marine Sports History is Born by a Turtle Ship Race

Despite the advantages of being surrounded by the sea on three sides, Korea lacks a marine sports culture. However, there is a man developing a creative cultural project called "Turtle Ship History Experience and Turtle Ship Race" so that the proud history of Korea can be reproduced and remembered in modern people's lives by creating traditional marine sports tournament based on the most victorious naval battle directed by Admiral Yi Sun-shin in Korea Marine history which was heavily outnumbered by Japanese ships. He is president Kim Young-seop of the World Horseback Archery Federation.



The Turtle Ship Racing Tournament, which is currently being prepared for the third competition in 2022, already had its first competition in July 2000 at the ferry dock of the Turtle Ship in eastern Ichon-dong, Han River, and had the second competition in Gokgyocheon Stream in front of Hyeonchungsa Temple in Asan City in 2005.

The Turtle Ship History Experience based on Admiral Yi Sun-shin's victory over the Japanese in the Hansando Island battle using the Turtle Ship and Turtle Ship Race, are each traveling on a turtle ship to the place where naval battles took place in the past and returning to the land after a sea experience such as Hakikjin and Wonangjin which are historical naval tactics, for about a week to two weeks, and a race contest, which were introduced in his book "Finding Horseback Archery and Swords Culture"

President Kim said, "I developed the most Korean marine culture and turned it into a tourism resource so that our proud history and heritage can be conveyed vividly to future generations," adding, "The goal is to establish it as a marine sport encompassing all classes."



Korea Martial Arts Federation Served for the Recovery of Flood Damage in Chungju

On August 17, members of the Korean Martial Arts Federation (President Jang Mancheol), visited the area of Umjeong-myeon, Chungju, which was hit hard by torrential rains during the rainy season, which was longer than any other year, and donated 1.5 million won worth of disaster relief goods to Chungju City along with flood recovery works such as facility restoration and removal of suspended solids.

President Jang said he hopes the members' small devotion will be a great help to those who are going through difficult times.



President of the East Asian Taekwondo Union, Took Office as Director of the World Academy of Taekwondo Culture



Oh No-kyun, president of the East Asian Taekwondo Union, took office as the director of the World Academy of Taekwondo Culture, which opened on October 17.

The World Academy of Taekwondo Culture, equipped with multi-purpose facilities with

one basement level and three ground floors, is said to be a Taekwondo education and research institute, and plays a pivotal role as an international Taekwondo university to foster elite international sports diplomacy personnel and establish itself as the center of inter-Korean Taekwondo exchanges.

On the same day, in commemoration of the opening of the academy, a ceremony was held to mark the publication of president Oh No-kyun's book "Half a Century of Oh No Kyun's Taekwondo". The book will be sent to Taekwondo associations, overseas Korean communities, and international instructors in 210 member countries of the World Taekwondo Federation.

Korean Traditional Archery Designated as a Korean Intangible Cultural Heritage

On July 30, “Traditional Archery”, one of Korean traditional martial arts, was designated as National Intangible Cultural Heritage No. 149 in Korea.

The designation of National Intangible Cultural Heritage is determined by deliberation of the committee under the Cultural Heritage Administration affiliated with the Ministry of Culture, Sports and Tourism, a government agency that designates and manages tangible and intangible cultural assets where it is deemed worthy of being designated as a National Intangible Cultural Heritage according to the Act on the Safeguarding and Promotion of Intangible Cultural Heritage and the same Enforcement Decree of the Act in Korea.

The newly listed “Traditional Archery” was valued in that it has a long history and is rich in tangible heritages such as bows, arrows, and archery sites related to archery in addition to the intangible assets related to archery, the art of manufacturing bows and arrows has been handed down to the present and it is an important part of the history of Korean martial arts and traditional society.

It is noticeable that there is not a specific holder or managing organization in the sense that archery is a culture that anyone can enjoy in every archery sites in Korea, and although both Bosa (releasing arrows while walking, and running) and Masa(releasing arrows while on the running horse) were essential martial arts for military officials in the past, the designation is limited to Bosa.



Contactless Martial Arts Activities

Martial Arts in K-pop

A martial arts performance is drawing attention in the music video “Kick It” of NCT127, a K-pop boy band mostly active in Korea and Japan. It shows various potential uses of martial arts, including point choreography based on Bruce Lee’s martial arts moves and group dance reminiscent of action scenes.



still from SMTOWN Channel in YouTube

Martial Arts Content Channel in YouTube

Jade’s Factory channel is a YouTube channel that introduces world martial arts into a five-minute-long documentary. The channel produces and posts good martial arts content on YouTube, which is favorably received in general on well expressed the history and visual beauty of martial arts.



still from Jade’s Factory Channel in YouTube



picture from STORY OF MASTER in TVN webpage



Story of Master – ‘Find Yourself Through Martial Arts’

“Story of Master” is a documentary program about actors Claudia Kim and Dan Fogler who gain wisdom and grow in the process of learning martial arts from the reclusive masters in Korea, China and Japan. This documentary, which was produced over a year, is said to have sought to record the process of bringing on physical and mental changes through martial arts, advocating the humanities of body.

The documentary, which made headline just for the appearance of the last hidden masters of this era which cannot be easily met with martial arts centered on Korea, Japan, and China, such as Korea’s Taekwondo, Taekkyeon, Teukgong martial arts, China’s Tai Chi, Kung Fu, Choy Lee Fut, Japan’s Okinawa Karate, and Katori Shinto, is said to be a document of a year-long process that advocates the humanities of the body and elicits change of mind from physical change through martial arts.

As the program director’s intention, who hopes people to gain insight into the life and to confirm the unaltered values through the martial arts spirit, the martial arts training process that leads to mind study from body study, seems to be comforting to anxious modern people in these days when the belief in the existing way of life is shaken and health concerns are high by the pandemic.

Co-Produced by CJ ENM’s factual studio, a leading media company in Korea, and Insight TV which serves 4K UHD content around the world, the documentary program is a global project, and its global version was released earlier this year under the title ‘Story of Master’ on Insight TV.





Most UNESCO Meetings Largely Changed Under the Influence of COVID-19

The 8th Session of the General Assembly of States Parties to the 2003 Convention was Held in Paris

The 8th session of the General Assembly of States Parties to the 2003 Convention (The 8.GA), which was held at the UNESCO Headquarter, Paris, France, from 8 to 10 of September, was broadcast live through the UNESCO's ICH webpage amid proper sanitary measures due to the COVID-19 pandemic.

For the living heritage heavily affected by the COVID-19 pandemic, the General Assembly discussed the impacts of it and approved operational principles and modalities for safeguarding Intangible Cultural Heritage in emergencies. A global reflection on the listing mechanisms of the Convention and increasing efforts to balance the number and diversity of geographic regions were reaffirmed by the 8.GA. Among the many agenda items of the 8.GA, there were a renewed half of the members of the Intergovernmental Committee of the Convention. The role of accredited non-governmental organizations and the ICH NGO Forum in support for the implementation of the Convention were discussed and acknowledged, and 36 additional NGOs were accredited. The details of the role of NGOs and the ICH NGO Forum activities in regards will be covered in the separate article.

The 8.GA did not miss out on the statement of its deepest solidarity with Lebanon and the declaration of Beirut in connection with the recent explosion at the port of Beirut.

Major Items Presented by the ICH NGO Forum Steering Committee at 8.GA

The Statement of the ICH NGO Forum was made online due to COVID-19 pandemic in the 8th session of the General Assembly of States Parties to the 2003 Convention (8.GA) held from 8 to 10 September specifically focused on three items 9, 11, and 12.

The statement presented by Meg Nömgard, chair of the ICH NGO Forum Steering Committee, stressed

on Item 9 ICH in emergencies that the NGOs should be acknowledged as one of the key partners in safeguarding ICH while coping with the pandemic by using online communication tools, along with a need to expand the scope of the ICH Fund (8.GA Item 7) to help the resilience of ICH of more vulnerable, indigenous, and minority communities to reduce the digital polarization.

It also emphasized Item 12 Update on the reflection on the participation of non-governmental organizations in the implementation of the Convention that the ICH NGO Forum has developed and adopted its Bylaws and Code of Conduct, including the recognition of multiple functions that NGOs may play since the last General Assembly.

Concerning NGOs' intervention on agenda item 11, the chair asked the delegates to consult the ICH NGO Forum website for a more detailed elaboration of these suggestions on the listing mechanisms.

The elaborated suggestions highlight the six perspectives on the ongoing process of a global reflection on the listing mechanisms along with a reflection on the advisory functions of NGOs:



1. The introduction of bottom-up strategies in pre-inscription processes as well as the creation of space for the involvement of communities, groups and individuals, and NGOs;
2. Cooperation with the State Parties on the post-inscription monitoring due to the lack of concrete procedures at hand to monitor each element after the inscription;
3. A need for more specific criteria to determine whether an element requires urgent safeguarding and when it should be removed for the absence of methodology to evaluate the level of urgency in regards to the assessment of the urgent need to safeguard an ICH element;
4. The notion of empathy when embarking on urgent safeguarding projects for the application of Twelve Ethical Principles;
5. Aide-memoire and Capacity Building Training upon the Register of Good Safeguarding Practices for its unattractiveness; and
6. Concentrating efforts on clustering and coordinating the already existing networks and initiatives for the alternate, lighter ways of sharing good safeguarding practices.

2020 Intergovernmental Committee for Physical Education and Sport(CIGEPS) Online Ordinary Session

2020 Ordinary Session of Intergovernmental Committee for Physical Education and Sport(CIGEPS) which was to be held at the International Labor Organization(ILO, Switzerland) in April, was held by video conference on September 28 to 29 2020 due to COVID-19.

Major agenda items included the progress report on the international implementation of the five actions of the Kazan Action Plan(KAP) and the thematic priorities and working methods of the committee.

In the progress report on the international implementation of KAP, it is notable that the recognition of sport as a human rights issue presented in articles of human rights treaties such as CRPD(The Convention on the Rights of Persons with Disabilities), CEDAW (The Convention on the Elimination of all forms of Discrimination Against Women), which means that significant progress has been made in supporting that sport be included in human rights mechanisms. Moreover, the development of preliminary indicators to measure the contribution of sports, physical education, and physical activities to SDGs is being carried out as implementation of KAP's second action plan.

The two working groups established as a key measure of the committee's activities and working methods are aimed at updating KAP and strengthening the evidence base for increased investment into physical education and sports, and three main areas of the work structure and the three-level of KAP up-date was proposed for working groups respectively. The Union will actively work on identifying related information and trends as it is difficult to find suitable positions in the working groups while strengthening its partnership with UNESCO as an Associate Status NGO that allows closer cooperation as a UNESCO accredited NGO in the future. Meanwhile, the next meeting on physical education and sports is the 7th International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport(MINEPS VII) to be held in Kenya in the middle of June 2021.





2020 International Conference of NGOs

2020 International Conference of NGOs was held online from December 16 to 18 2020 on the theme “Envisioning a better and sustainable future: a new paradigm for civil society”.

Prior to the Conference, NGOs in official partnership with UNESCO was called upon to elect a new Chairperson for the Conference, as well as a new NGO–UNESCO Liaison Committee, whose candidature is elected by the Conference. All NGOs, official partners of UNESCO may present candidates for election at the presidency of the International Conference.

The Chairperson with a non-renewable term of office of two years exercises the functions of Chairperson of the NGO–UNESCO Liaison Committee as well as any other duties entrusted to him by the Conference.

The World Martial Arts Union did not recommend candidates this year, but plans to make more active participation in related activities in various ways including to be an associate member.

Currently, UNESCO accredited NGOs with Consultative Status in the Republic of Korea are two: World Martial Arts Union(WoMAU) and World Martial Arts Masterships Committee(WMC).



Government Public Offering Project in 2020–Korean Intangible Cultural Heritage Festival 2020, Zero-contact Taekkyeon Performance

〈Past and Present of Taekkyeon, Intangible Cultural Heritage of Humanity: Yet Taekkyeon Pan〉 applied by WoMAU for the Call for Intangible Cultural Heritage of Humanity of the National Intangible Heritage Center of the Republic of Korea earlier this year was carried out for the video shoot without audience in the front yard of Taekkyeonwon in Chungju. It was originally scheduled to perform in the front yard of the National Intangible Heritage Center in Jeonju as part of Festival of Korean Intangible Cultural Heritage 2020, but due to the COVID-19 pandemic canceled.

Yet Taekkyeon Pan, Old Taekkyeon Games, is known for reproducing the old Taekkyeon painted in 〈Daekwaedo〉, the Korean traditional painting from 19C. 'Yet Taekkyeon Pan'

conceived by WoMAU, is a unique work that collaborates not only with Samulnori(Korean traditional percussion quartet), but also with B-boy dances and beatboxes performed by Taekkyeon Demonstration Team of Chungju, Chungju City Korea Traditional Performing Arts Orchestra, and the Traveler Crew, respectively.

The recorded Yet Taekkyeon Pan has English subtitles for the international viewers and posted on WoMAU's YouTube channel(<https://www.youtube.com/watch?v=7Gk2fiPxyko>). The QR Code on this page also leads to the video.



19th Annual General Meeting Held in Writing Due to COVID-19


The Annual General Meeting of the World Martial Arts Union, which was scheduled to be held in Chungju, was held in writing as the face-to-face meeting became difficult due to the coronavirus. This was the first case since its foundation, and 37 out of a total of 56 full-member organizations participated in the 19th General Meeting, and the four agenda items were passed without objection.

Among the agenda items of the 19th General Meeting are the Master's Plaque Project honoring the achievements of the representatives of member organizations, and the World Martial Arts Union's reward rules,

which stipulate the criteria and rewards for the implementation of the project.

In addition, Pencak Silat Perisai Putih Indonesia from Indonesia proposed reclassifying the organizations of international organizations from full members to special member status, giving official certificates recognizing that organizations that have faithfully participated since its founding have contributed to the development of the world martial arts, and restricting the membership of one organization in one country. However, there are limitations to discussing this in writing, so we decided to discuss it at the next general meeting.





Online Survey of Martial Arts Activities by UNESCO listed Martial Arts Promotion Committee During COVID-19 Pandemic

The World Martial Arts Union's Secretariat collected opinions from 11 organizations from 9 countries of the UNESCO listed Martial Arts Promotion Committee to identify the status of traditional martial arts activities and responses to the COVID-19 pandemic.

According to the survey conducted over about a month from September 11 to October 8, all 8 organizations that responded said that they either canceled or postponed all events, six of which said their major events such as competitions and meetings were turned into online.

The Association of Upper Egypt for Education and Development and the Georgian National Wrestling Federation conducted online training feedback to keep motivating the players, and the Korea Ssireum Association is trying to overcome the crisis by holding a number of competitions without spectators, and by producing and distributing YouTube contents to prevent players from slumps and create a fan communication culture. The International Zurkhaneh Sports and Koshti Pahlavani Federation(Iran) also had many difficulties, but it held the 1st International Zurkhaneh Sports Online Championship (Peace and Friendship Cup) in September, with 42 people from 11 countries participating.



In addition, regarding the information shared by the Union to seek prior understanding of the UNESCO TSG project, based on the UNESCO listed Martial Arts Promotion Committee, the Korea Ssireum Association suggested the establishment of the Martial Arts Charter and the recruitment of Martial Arts Specialist within UNESCO, saying it hopes that the martial arts will be recognized independently within UNESCO's TSG policy and that the martial arts industry can develop in general through various cooperative projects.

The UNESCO listed Martial Arts Promotion Committee event for its second anniversary was planned to be held in Shiraz, the birthplace of the Persian civilization, which Iran applied for the bid during the first session, but unfortunately, COVID-19 Pandemic gave no other option but to promise next.

Meanwhile, the Secretariat will refer to the direction of cooperation projects based on the results of the Online Discussion and use them to provide UNESCO with information on martial arts activities in crisis due to the pandemic.





WoMAU Proposed UNESCO TSG International Platform by Chungcheongbuk-do Province at the 2020 WMC Convention

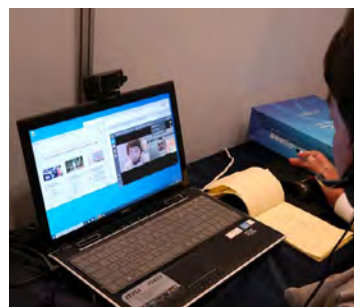
Yoon Jeong-hoon, Secretary-General of the Union, who participated as a debater at the academic conference, explained the progress of UNESCO's TSG (traditional sports and games) project and proposed three international martial arts bodies of WMC, ICM and WoMAU based in Chungcheongbuk-do Province to join forces to act as an international platform for UNESCO Traditional Sports and Games(TSG). Jeong Jae-seoung, a Chungju City Council





member (former Taekkyeon master and professor at Youngsan University), also drew attention by mentioning the UNESCO TSG activity as one of the ways to globalize Taekkyeon.

Meanwhile, the 2020 World Martial Arts Masterships Committee(WMC) Convention, which was held both online and offline, consisting of a general assembly, seminars, and leaders' forums, is said to have well established a diversified framework for martial arts activities related to the COVID-19 pandemic and the Fourth Industrial Revolution.





4th Board Meeting of WoMAU was Held

The 4th WoMAU board of directors' meeting of 2020 was held at the International Centre of Martial Arts(ICM) building, recently completed, on November 24th.

The 4th board meeting, which was held in face-to-face in a long time due to the Coronavirus, had in-depth discussions on the current status and the future business direction of the Union.

Huh Kwon, a member of directors who spent most of his career with the Korean National Commission for UNESCO and for some time with the Category 2 Institute (Intangible Cultural Heritage Centre for Asia-Pacific, ICHCAP), pointed out that the function of ICM, which is another Category 2 Institute, is an educational institution for UNESCO's priorities, Africa, gender equality, etc, not an organization that does domestic businesses, and that it was greatly wrong that ICM does the businesses what WoMAU has done, or is doing. He also expressed his regret over the current situation in which international organization such as the World Martial Arts Union is very rare and precious asset that cannot be rebuilt anywhere else

in the world, so the government should cherish and develop them, but only maintain their reputation under many restrictions.

In addition, Heo Keon-sik, another member of directors (WMC team leader), said, "The current situation at the ICM, where international organizations such as WoMAU, WMC are affiliated to or located under ICM, is problematic," adding, "It is reasonable for ICM, WoMAU and WMC to move into a building named the World Martial Arts Headquarters (tentatively named)."



On the same day, seven of the nine directors whose terms expired were reappointed, and the new Secretary-General of the World Martial Arts Mastership Committee was appointed, while Park Man-yeop, the vice president of the Korea Taekkyeon Association(KTA), offered to resign and recommended the Secretary-General Park Hyo-soon instead.

Meanwhile, the 3rd meeting, held in writing on Aug. 25, passed the agenda of the 19th Annual General Meeting and the Rules of the World Martial Arts Union Rewards. The membership reward rule is part of the Masters' Plaque Project proposed during the last General Meeting, which stipulates awarding a plaque to the heads of member organizations and others who have contributed to the development of WoMAU or martial art.

WoMAU Staff's Volunteering Work for Flood Recovery in Chungju

On August 13, the Secretariat staff of the World Martial Arts Union along with eight participants in the Chungju Youth Tourism Coordinator Promotion Project conducted a flood volunteer work around Eomjeong-myeon, Chungju, Chungcheongbuk-do, which

was hit hard by record-breaking torrential rains.

They removed soil that had been washed away by warehouses and roads, unclogged a drain blocked by soil and debris, etc., which were delayed due to a lack of hands in rural areas.



Yoon Jeong-hoon, Secretary-General said, "We hope the restoration work will be done quickly so that affected residents can return to their normal daily lives as soon as possible."

※The volunteer work was carried out in a safe environment by following the prevention rules for COVID-19.

WoMAU Board Member was Awarded 2020 Grand Prize for Chungju Citizen

On July 8, a member of WoMAU board of directors, Jin, Yongnam, who is the senior vice president of the Korean Rowing Association was awarded a Grand Prize of Chungju citizen in Education and Sports held in the Jungangtap conference room in Chungju City hall.

A Grand Prize of Chungju citizen is an award given to Chungju citizens who have contributed greatly to the development of Chungju in culture&arts&media, education&physical education, industry&economy, agriculture&live-stock, and community serviceðics respectively.

WoMAU board member, Jin, Yongnam has

contributed to the activation of the Tangeum Lake International Rowing Venue by attracting a number of domestic and international rowing competitions and events.



Two Workshops by the Secretariat for Planning Future Projects Under the Influence of COVID-19

The Secretariat of the World Martial Arts Union held two workshops on the necessity of a sweeping change in the WoMAU events, including festivals and general meetings by the influence of COVID-19, at the Chungju MoonKang S Spa Hotel in July and October. In the first workshop, many good ideas related to holding a kind of non-face-to-face events were presented.

Especially in the second workshop, in-depth discussions were carried out for the events to mark the 20th anniversary of the Union's foundation.

In addition, personal information education, education on improving awareness of the disabled, and global business manners were conducted to strengthen employees' capabilities during the two workshops.



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SECRETARIAT'S NEWS
사무국 활동 & 동정



Personnel News

In June 2020, the Planning & Administration department recruited a staff (Ms. Lee Siin). She is doing the job of youth tourism coordinator projects, accounting, membership fees and donation management, and martial arts festivals. Lee Tae-ho, head of the Planning & Administration department, who had been on parental leave for six months since March, also returned to work in September.

A Short Guide for Members from Abroad to Host the Annual General Meeting



The Procedure of the hosting Organization

- | | |
|---|---|
| ① Confirm the intention
- Confirm the availability of the budget
- Check the personnel operation | ⑤ Official invitation
- Confirmation of the intention
- Declaration of participating Representatives' Visa issuance |
| ② The domestic agreement of bidding consultation with supportable government organization
- Check-up the Pre-Preparation to hold the Meeting as a Government-level | ⑥ The decision of the host by vote |
| ③ Submit bidding document to WoMAU Secretariat : *WoMAU provides the form | ⑦ Receive the official letter of the AGM hosting confirmation |
| ④ Inspection of the venue
- Introduction of venue | ⑧ Form Organizing Committee
- AGM preparation work |

Membership Procedures

Period	Procedures
Jan. ~ May.	<ol style="list-style-type: none"> 1. Accept an application form <ul style="list-style-type: none"> - Archive and report application details - Close membership application (late May)
Jun.	<ol style="list-style-type: none"> 1. Review on qualifications for membership by WoMAU Secretariat (If necessary, supplementary documents shall be requested) 2. Entrust the Membership Screening Committee <ul style="list-style-type: none"> - The Committee shall review based on written form and Secretariat of WoMAU shall entrust the Committee with the result of review on application by submitting the Secretary General's opinion and applications.
Jul.	<ol style="list-style-type: none"> 1. The Membership Screening Committee's review <ul style="list-style-type: none"> - The Chairperson may hold a meeting if there is any difficulty or special occasion to review and decide in writing - If the Chairperson wishes to convene a meeting, he shall notify each member of the meeting date, location and agenda thirty days prior to the meeting. - The decision or resolution of the Committee shall be written, but shall be with the attendance of a majority of the members present and the approval of a majority of members present. - After the meeting, the agenda, speech, and meeting results shall be recorded in minutes 2. Receive the result of review from the Membership Screening Committee <ul style="list-style-type: none"> - The Chairperson shall notify the relevant organization and the secretary general of the decision by the Committee in writing within seven days.
Aug.	<ol style="list-style-type: none"> 1. Report to the next General Meeting <ul style="list-style-type: none"> - The Secretary General shall report to the next General Meeting when he is notified of the decision by the Committee so that a final decision can be made. - If the objection is found to be valid when receiving an objection from the relevant body, the application for objection and the Secretary General's opinion on it shall be submitted before the approval of the General Meeting.

Guideline for Membership Dues

Excerpt from WoMAU Statutes Article 8, all members shall :

1. Observe the Statute, general rules and regulations of the Union;
2. Pay the annual membership dues and allotment imposition decided by the Union:

Bank Information

- Name : NONGHYUP BANK
- Bank Address : 120, TONGIL-RO, JUNG-GU, SEOUL, KOREA
- SWIFT/BIC code: NACFKRSEXXX
- Bank account number : 32401020572
- Account holder name : World Martial Arts Union
- Receiver's Telephone No. : +82-43-852-7952
- Receiver's Address : 26, Namhangang-ro, Chungju-si, KOREA
- Remittance : \$100 USD/Year

2020 WINTER
WOMAU



Tel (+82-43)852-7951~58 Fax (+82-43)853-7341 website www.womau.org
27438 26, Namhangang-ro, Chungju City, Chungcheongbuk-do, Republic of Korea